

SEO Packages (Prices are monthly rates)

1. Entry Level - \$100

What you get:

- Detailed reporting for performance across major search engines
- Monthly review of performance with recommendations for content organization and keyword saturation
- Automatic software submission to major search engines

Monitoring frequency

- Monthly

What to expect

- Moderate Search Engine success after a sustained period of time (usually greater than 6 months). Results are greatest for specific geographic areas and/or niche communities. Results are also greatest for less competitive markets.

2. Small Business - \$400

What you get:

- Detailed reporting for performance across major search engines
- Monthly review of performance with recommendations for content organization and keyword saturation. Additional monthly report on inbound links and traffic sources.
- Automatic software submission to major search engines
- One piece of original content written per month and posted to multiple social networks and aggregation websites (digg.com, del.icio.us, stumbleupon, technorati)
- Addition of 5 inbound links per month with sensitivity to pagerank and prominence

Monitoring frequency

- Monthly

What to expect

- Increased Search Engine success after a sustained period of time (usually greater than 6 months). Results are greatest for specific geographic areas and/or niche communities. Results are also greatest for less competitive markets.

3. Enterprise - \$1000

What you get:

- Detailed reporting for performance across major search engines
- Weekly review of performance with recommendations for content organization and keyword saturation. Additional Weekly report on inbound links and traffic sources.
- Automatic software submission to major search engines
- Two weekly pieces of original content written and posted to multiple social networks and aggregation websites (digg.com, del.icio.us, stumbleupon, technorati)
- Addition of 15 inbound links per month with sensitivity to pagerank and prominence

Monitoring frequency

- Weekly

What to expect

- Increased Search Engine success after a sustained period of time (usually greater than 6 months). Results should be noticeable throughout greater geographic region, not just small to mid-sized communities.

4. Comprehensive - \$3000

What you get:

- Detailed reporting for performance across major search engines
- Weekly review of performance with recommendations for content organization and keyword saturation. Additional Weekly report on inbound links and traffic sources.
- Automatic software submission to major search engines
- 5 weekly pieces of original content written and posted to multiple social networks and aggregation websites (digg.com, del.icio.us, stumbleupon, technorati)
- Addition of 30 inbound links per month with sensitivity to pagerank and prominence
- Comprehensive Sitemap maintained and submitted to Google (and others) regularly
- Two keyword rich landing pages added per month
- Full social networking profiles maintained through Myspace.com and Facebook.com

Monitoring frequency

- Weekly

What to expect

- National Search Engine success after a sustained period of time (usually greater than 6 months). Results should begin to compete with National competitors as well as driving traffic from multiple sources, not just search traffic.

5. Aggressive - \$5000

What you get:

- Detailed reporting for performance across major search engines
- Daily review of performance with recommendations for content organization and keyword saturation. Additional daily report on inbound links and traffic sources. (daily reports are available online)
- Automatic software submission to major search engines
- 5 weekly pieces of original content written and posted to multiple social networks and aggregation websites (digg.com, del.icio.us, stumbleupon, technorati)
- Addition of 50 inbound links per month with sensitivity to pagerank and prominence
- Comprehensive Sitemap maintained and submitted to Google (and others) regularly
- Four keyword rich landing pages added per month
- Full social networking profiles maintained through Myspace.com and Facebook.com
- Manage Press Release campaigns geared towards local and relevant media outlets.
- Solicit monthly media coverage via relevant channels for extension of both online and offline presence

Monitoring frequency

- Daily

What to expect

- National Search Engine success after a sustained period of time (usually greater than 6 months). Results should compete with National competitors as well as driving traffic from multiple sources, not just search traffic.